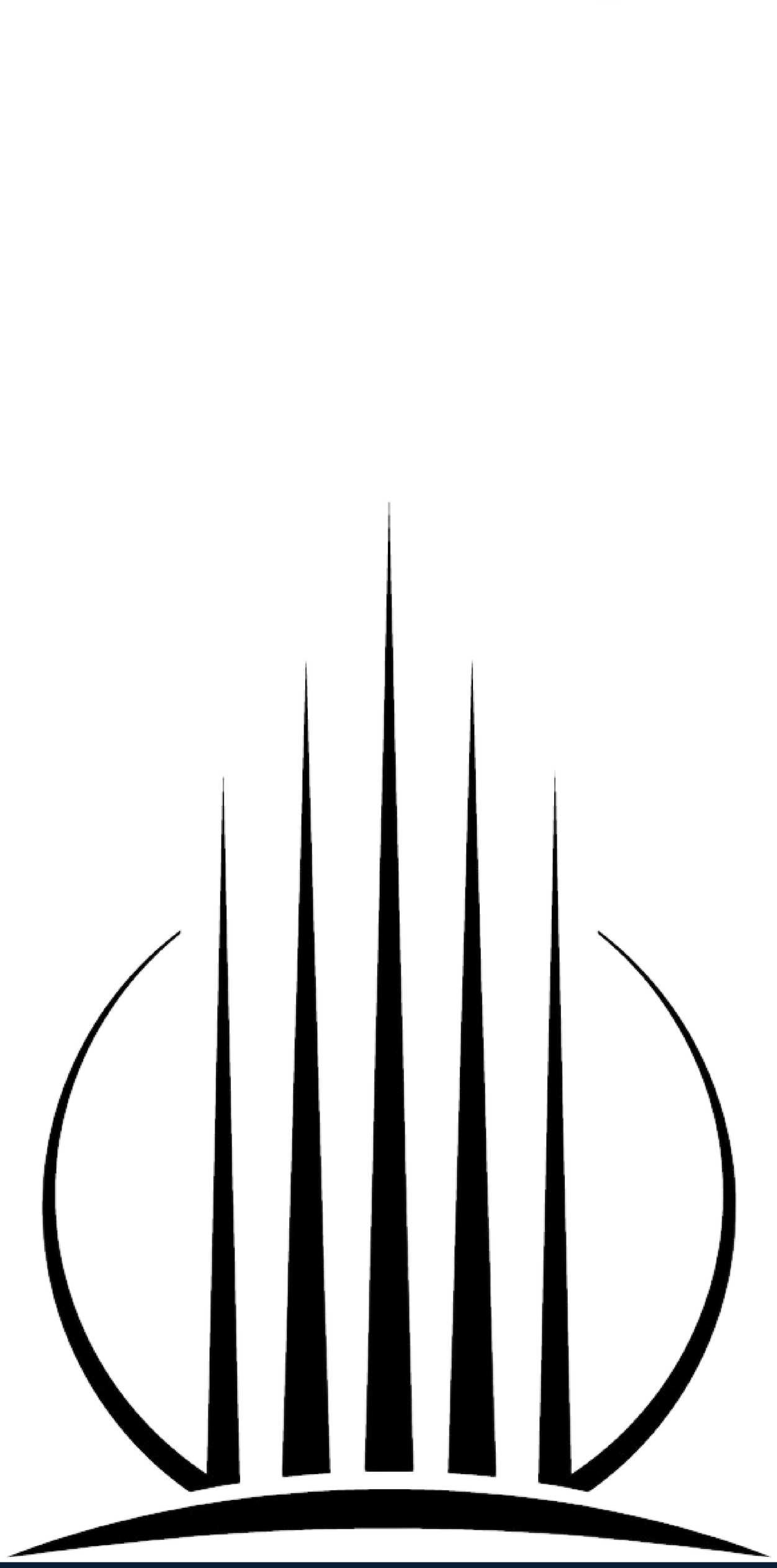
KYG

Prestige

REAL ESTATE. RELATIONSHIPS. GROWTH

Inside KYG Prestige



01 Founder’s Message

02 Our Foundation

03 Management Team

04 Who We Are

05 Where We Stand Today

06 Our Values

07 Why Us

08 Our Vision

09 Business Architecture

10 Partnerships

11 Progress

12 Client Testimonials

Building a company people trust and a place where people can grow

KYG Prestige was built around a simple belief: real estate works better when people come first.

For us, that means more than completing transactions. It means understanding what a client is trying to achieve, giving clear and informed advice, and building relationships that continue beyond a single deal.

The same philosophy applies to our team. We believe talented people perform at their best when they are trusted, supported and given the right environment to grow. Agents should have access to strong leadership, market knowledge, reliable systems and the support that allows them to focus on what they do best: building relationships and creating results.

As we grow, our ambition extends beyond brokerage. Through our development activity, we have the opportunity not only to participate in Dubai's real estate market, but to contribute to the places and communities that shape its future.

We are still building, and that matters to us. Growth for KYG is not about becoming the biggest company in the market. It is about becoming better strengthening our people, our systems, our expertise and the experience we create for everyone who works with us.

The direction is clear: build with purpose, grow with discipline and create something people are proud to be part of.



Kais Fradj
FOUNDER & CEO

Built with the future in mind

For us, growth has always been personal. KYG Prestige is built around people, relationships and the responsibility to create something meaningful for the next generation.



Moussab Fradj
International
Roadshow Marketing



Nasrallah Fradj
International
Roadshow Sales

A human-led approach.
Today, tomorrow and beyond.

The people shaping the direction behind KYG

Our management team brings together experience, clear leadership and a shared commitment to building KYG Prestige with purpose.



FERDAOUS ROMDHANI

Primary Sales Manager

Ferdaous supports KYG's off-plan direction with project knowledge, client focus and market awareness.

KAREEM MOHAMED ALY

Chief Financial Officer

Kareem brings financial discipline and operational clarity to KYG Prestige.

BRADLEY EVANS

Sales Director

Bradley leads operations and sales direction with a clear focus on performance, standards and execution.

DIANA ROSA

Head of HR & Talent Aquisition

Diana shapes the people experience at KYG, from hiring to talent development.

ADINA CATAU

Brand Manager

Adina shapes KYG's brand direction, content and communication.

Real estate, from more than one perspective

A human-led real estate company built for growth KYG Prestige is a Dubai-based real estate company bringing brokerage and development together under one vision.

Our approach is built around people, relationships and long-term value. Across primary sales, secondary sales and leasing, we combine market knowledge with a personal, informed approach designed to help clients make confident property decisions.

As our development arm expands, that same philosophy extends beyond transactions. Our ambition is to create projects that respond to the way Dubai is evolving and contribute meaningfully to the communities and places taking shape across the city.



Real estate is ultimately about people and where they want to go next.

Progress you can measure

A clear view of how KYG Prestige is growing across people, performance, and market activity.

AED 100M+

TRANSACTIONS VALUE 2026

AED 50M

HIGHEST TRANSACTION VALUE

30+

EMPLOYEES

14

LANGUAGES SPOKEN



Standards that shape how we work

01 **Integrity**

We act with honesty, transparency, and accountability especially when the right answer is not the easiest one.

02 **Service**

We communicate clearly, take ownership, and stay present through every stage of the journey.

03 **People First**

Clients, agents, and partners are treated as people with ambitions, not transactions.



KYG: Keys to Your Growth

Boutique by nature. Connected by ambition

01	**Relationship-led**	A personal and accountable experience built around long-term relationships.
02	**Market-aware**	Credible advice across mid-market opportunities to genuine luxury.
03	**Connected capabilities**	Brokerage and development strengthened by an integrated investment perspective.
04	**Human-driven**	Clients, agents, and partners are treated as people with ambitions.
05	**Built for growth**	Structure for clients, agents, and the company to move forward together.



Building for what’s next

Our vision is to grow KYG Prestige into a recognised real estate company across both brokerage and development.

We aim to create long-term value through stronger market presence, trusted partnerships and projects that contribute to Dubai’s future.



One master brand.

Two connected capabilities

01 **Brokerage**

Primary Sales
Secondary Sales
Leasing

02 **Development**

Real estate development
Community-led thinking
Design and delivery
Long-term impact

A network built around better outcomes

EMAAR

DAMAC

SOBHA
REALTY

BINGHATTI
بن غاطي

نخيل
NAKHEEL

MERAAS

OMNIYAT

ELLINGTON
PROPERTIES

AZIZI

Recognition from the very beginning

Our first year set the tone. In 2025, KYG Prestige entered the market and began earning recognition through performance, partnerships and the way we do business.



Azizi Channel Partnership Award



Mira Broker Awards 2025

Real experiences.
Proven trust

Working with KYG Prestige has been amazing! Ahmed Mounir went above and beyond to help us with our move. Such a great experience, he went out of his way with every step until we were fully settled in. I wouldn't want to work with anybody else in the future. Truly outstanding! Thank you so much

Denise Abdel-Kader - Client ★★★★★

We viewed several properties with Milan, and his dedication truly stood out. He was patient, attentive, and never rushed us. His genuine care made the entire experience exceptional. Highly recommend Milan!

Tony Besener - Client ★★★★★

Working with KYG Real Estate has been a genuinely rewarding experience. The supportive team, professional environment, and strong leadership make it a great place to grow as a real estate agent.

I truly appreciate the trust, collaboration, and opportunities the company provides. Proud to be part of the KYG team.

Hatim K. - Employee ★★★★★

KYG Prestige Properties LLC
Commercial Licence 1237295 · ORN 37823

Thank you for taking time to learn more about us.

KYGPRESTIGE
LUXURY REAL ESTATE

www.kygprestige.com | Bay Square · Business Bay · Dubai | HR@kygprestige.com · Phone 800 594